



# **How to Write a Case Study**

Carly Evans

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In "A Learning Booklet – How to Write a Case Study", the reader is presented with a step-by-step guide for writing a case study. The booklet begins with a definition of a case study and then proceeds with a look at how to approach finding the problem for a case study and the solution. The booklet then describes the different types of case studies and follows this with a brief look at what is involved in preparing to write a case study such as defining a tone, perspective and design, and data collection and analysis. The remainder of the booklet is devoted to the actual process of writing a case study, which includes a discussion on the introduction and conclusion, presenting the problem and solution, and writing style. Some information on writing a business case study is also included in this booklet.



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