



Contagious Culture: Show Up, Set the Tone, and Intentionally Create an Organization that Thrives

Anese Cavanaugh

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GET INSPIRED. GET EXCITED. GET RESULTS.

A proven approach to corporate culture that's positively contagious

You are about to enter a new era of leadership. With more competition, more connectedness, and more opportunities than ever before, this exciting new era demands a workplace culture that is collaborative, productive, energized, and contagious. A culture that encourages extraordinary growth and innovation. A culture that starts with you?showing up, setting the tone, and lighting the fire...

This book is about answering that call and setting yourself up for success.

It's about improving your leadership presence and your impact, not just on others but yourself.

It's about creating the space you need to share your vision, state your intention, and jump-start your team.

It's about working yourself over?from the inside out?so you can become the strong, effective, inspiring leader you know you can be.

This is *Contagious Culture*, a game-changing guide to transforming corporate culture from within, developed by the award-winning creator of The IEP Method to strengthen your "Intentional Energetic Presence." This is more than a leadership book?this is your future calling.

Award-winning organizational advisor Anese Cavanaugh reveals the secrets of IEP?Intentional Energetic Presence?for transforming your workplace and your life.

The key to any company's success lies in its culture. This game-changing guide shows you how to shape and revitalize this culture?by setting the tone, engaging the team, and creating a dynamic working environment that encourages growth, productivity, and innovation. It all starts with you...

Using the book's unique IEP Method, you can:

- Be the kind of leader people want to follow?not have to follow
- Craft your intention?and make a real impact
- Unleash your energy?and watch it spread like wildfire
- Unlock greater collaboration in your teams?and greater leadership in your people
- Show up for Others?by setting yourself up for success
- Bring out the best in everyone?including yourself
- Create a contagious work culture that people want to catch!

With these proven step-by-step techniques, you can take control of the culture you work in and build a healthier, more functional environment?from the inside out. You'll find helpful transformative tools and exercises for improving collaborations, opening communications, and implementing changes. You'll

discover the best methods for handling the toughest challenges, whether it's hiring and firing, strategizing and organizing, busyness or burnout. Best of all, you'll learn how to enhance your "Intentional Energetic Presence" (IEP) so you'll always be fully present, purposeful, and prepared to share your vision with infectious energy and enthusiasm.

Contagious Culture is so much more than a leadership guide. It's a complete cultural mind-shift that's not only exciting for you and your team?it's absolutely, positively contagious.

Anese Cavanaugh is an award-winning speaker, advisor, teacher, and thinking partner to some of today's most innovative organizations and business leaders. In addition to creating and teaching the IEP Method(R), she writes a regular "Showing Up" column on Inc.com and contributes to other publications that include The Huffington Post and CEO.com.

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Edward Salls:

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Sandra Alexander:

Reading a book being new life style in this year; every people loves to examine a book. When you examine a book you can get a great deal of benefit. When you read guides, you can improve your knowledge, because book has a lot of information onto it. The information that you will get depend on what sorts of book that you have read. If you wish to get information about your examine, you can read education books, but if you want to entertain yourself look for a fiction books, these us novel, comics, along with soon. The Contagious Culture: Show Up, Set the Tone, and Intentionally Create an Organization that Thrives provide you with new experience in examining a book.

Benjamin Torres:

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