

The Politics and Aesthetics of Entrepreneurship (New Movements in Entrepreneurship)



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Completing the series, this fourth "New Movements in Entrepreneurship" book presents original empirical material showing how entrepreneurship in various organisational contexts provokes attempts to control. It goes on to demonstrate how control can be exercised entrepreneurially, how art brings an entrepreneurial force into society, and how entrepreneurship operates by aesthetic moves. The need to move beyond the traditional focus on the economic and business implications of entrepreneurship is also discussed, as the relevance of political and aesthetic theory to our understanding of entrepreneurship as a creative force.

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