



Business and Corporate Integrity [2 volumes]: Sustaining Organizational Compliance, Ethics, and Trust

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Business and Corporate Integrity: Sustaining Organizational Compliance, Ethics, and Trust addresses a critical, contemporary topic of wide public concern from a pragmatic, solution-oriented perspective. Offering insights from world-class scholars and a range of subject matter experts, this accessible, two-volume work defines the nature of corporate integrity and business ethics in the current climate of scandals and an increasingly skeptical public, allowing readers to fully understand the importance of the subject. In addition, it uniquely provides practical methods, tactics, and tools to effectively address issues of integrity in the organizational environment.

The first volume of the series contains contributed chapters that address the foundational approaches for ethics and integrity in the business world. The second volume presents practical ways to assess and enhance integrity and encourage ethical behavior in corporations, businesses, and other organizations. All companies—regardless of size or financial clout—need to avoid the significant consequences of ethical misconduct and illegal behavior by their employees and managers, which can result in erosion of public trust, customer loyalty, investor confidence, and employee morale, not to mention debilitating fines and criminal indictments. This book identifies the key mindset and values that should guide decision making for businesspeople every day.

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