



I Am A Professional Artist: The Key to Survival And Success in the World of the Arts

Gilli Moon

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Some say succeeding in the Arts as a professional Artist is all about fame and fortune. So much of our desires are based on false illusions about the industry and what we read in glossy magazines. Being a professional Artist is a life long journey of becoming who you want to be, and achieving success through what you love to do. It s about living your dream. It s also about setting goals that you alone determine if they have rewarded you rather than what the industry defines as success. The Arts industry, whether that be in music, theatre, film, writing, dance or any business about Art, can be cruel and very un-artistic. It s often about survival, especially survival of the fittest. It can feel like a competitive war against large corporations, those who judge you (which can even include your family) and the other artists who are also climbing their way to the top. Gilli Moon, artist, author and record company owner, brings to you her first book, I Am a Professional Artist offering Artists who ve chosen the professional path, practical steps in harnessing one s creative abilities to succeed and survive in the Arts and enjoy your artistry at the same time. Including interviews with various professional Artists, I Am a Professional Artist combines a self-empowering practical guide in surviving and succeeding in the Arts with key business principles and spiritual nourishment. Consider it an Artistic soul s survival guide in business! I AM a Professional Artist follows 2 simple principles: If you want to be a professional Artist, the first thing to realize is that you have to be two people: An Artist, and a Business person. The second principle is based on her own coined phrase: The three Os: Optimism + Organized equals Opportunity I Am a Professional Artist will certainly change the thinking of any professional artist who may doubt themselves or their art, who may feel pressured by the industry, or may feel the hardship of the roller coaster ride.

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