

I'm on Facebook--Now What: How to Get Personal, Business, and Professional Value from Facebook

Jason Alba, Jesse Stay



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Facebook is one of the hottest websites in today's world, and is having a major impact on career and business. This book explains the different parts of Facebook and helps you understand how you can get the most out of your Facebook account. It helps you understand what you could or should do in Facebook to further your career, business, or job.

This book will help you come up with your own action strategy to get value out of Facebook. It will help you understand the possibilities with Facebook to figure out you can do to optimize the use of this tool.

The intended audience includes professionals interested in their careers, marketers, business owners, and anyone involved in promoting a cause (personal or business) through new, hot technologies.

Contains a foreword by Lee Lorenzen and an afterword by Robert Scoble

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