



Informal Learning at Work: How to Boost Performance in Tough Times

Paul Matthews

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How to build Informal Learning into your learning strategy

Discover how the role of anybody involved with workplace learning, enhancing capability and improving performance MUST change to successfully manage the critical shift in the way organizations need to cater to the learning needs of their employees.

Despite millions spent on training, surveys show that the majority of workers are disengaged and delivering far less than they are capable of. Deliberately harnessing the power of informal learning is the new way to tangibly improve worker capability and performance, right at the point of work.

This book shows you how, using practical advice from workplace learning experts, and examples and case studies from around the world.

It establishes the relationship between informal learning and employee engagement, knowledge management, organisational development, performance support and competence.

It is clear that the role of Learning and Development is changing. This is both a challenge and an opportunity for L&D practitioners. The opportunity is yours for the taking!

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