



# **International Diplomacy and the Olympic Movement: The New Mediators (Global Culture and Sport Series)**

*Aaron Beacom*

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This book explores the relationship between diplomatic discourse and the Olympic Movement, charting its continuity and change from an historical perspective. Using the recent body of literature on diplomacy it explores the evolution of diplomatic discourse around a number of themes, in particular the increasing range of stakeholders engaged in the Olympic bid, disability advocacy and the mainstreaming of the Paralympic Games and the evolution of the Olympic boycott. The work addresses the increasing engagement of a number of non-state actors, in particular the IOC and the IPC, as indicative of the diffusion of contemporary diplomacy. At the same time it identifies the state as continuing in the role of primary actor, setting the terms of reference for diplomatic activity beyond the pursuit of its own policy interests. Its historical investigation, based around a UK case study, provides insights into the characteristics of diplomatic discourse relating to the Games, and creates the basis for mapping the future trajectory of diplomacy as it relates to the Olympic Movement.

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