



¡Muy Pop!: Conversations on Latino Popular Culture

Frederick Luis Aldama, Ilan Stavans

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Although investigations of Hispanic popular culture were approached for decades as part of folklore studies, in recent years scholarly explorations—of *lucha libre*, *telenovelas*, comic strips, comedy, baseball, the *novela rosa* and the detective novel, sci-fi, even advertising—have multiplied. What has been lacking is an overarching canvas that offers context for these studies, focusing on the crucial, framing questions: What is Hispanic pop culture? How does it change over time and from region to region? What is the relationship between highbrow and popular culture in the Hispanic world? Does it make sense to approach the whole Hispanic world as homogenized when understanding Hispanic popular culture? What are the differences between nations, classes, ethnic groups, religious communities, and so on? And what distinguishes Hispanic popular culture in the United States?

In *¡Muy Pop!*, Ilan Stavans and Frederick Luis Aldama carry on a sustained, free-flowing, book-length conversation about these questions and more, concentrating on a wide range of pop manifestations and analyzing them at length. In addition to making Hispanic popular culture visible to the first-time reader, *¡Muy Pop!* sheds new light on the making and consuming of Hispanic pop culture for academics, specialists, and mainstream critics.

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Gary Lopez:

¡Muy Pop!: Conversations on Latino Popular Culture can be one of your nice books that are good idea. All of us recommend that straight away because this guide has good vocabulary that will increase your knowledge in vocab, easy to understand, bit entertaining but delivering the information. The author giving his/her effort to set every word into delight arrangement in writing ¡Muy Pop!: Conversations on Latino Popular Culture however doesn't forget the main place, giving the reader the hottest as well as based confirm resource facts that maybe you can be one of it. This great information can easily drawn you into new stage of crucial imagining.

Loren Benton:

The book untitled ¡Muy Pop!: Conversations on Latino Popular Culture contain a lot of information on this. The writer explains the girl idea with easy method. The language is very straightforward all the people, so do not really worry, you can easy to read that. The book was authored by famous author. The author will bring you in the new period of literary works. You can easily read this book because you can read more your smart phone, or model, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can start their official web-site and order it. Have a nice read.

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