



Introduction to Business Information Systems

Rolf T. Wigand, Peter Mertens, Freimut Bodendorf, Wolfgang König, Matthias Schumann

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After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.

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