



Design Humor: The Art of Graphic Wit

Steven Heller

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Compiling some of the most clever, ironic, and acerbic pieces from annuals, exhibitions, and designer's drawers, this entertaining sourcebook demonstrates how to communicate effectively through visual puns, type play, and ironic images. It features dozens of classic examples of comical type creations such as Goudy Stout as well as the exuberant playfulness of postmodern design. Full of captivating historical and philosophical references from such "humor experts" as Groucho Marx, Max Eastman, and Mark Twain, *Design Humor* is an invaluable resource for designers and design students, as well as a treasured collection of design wit for the enthusiast!

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